



ICND

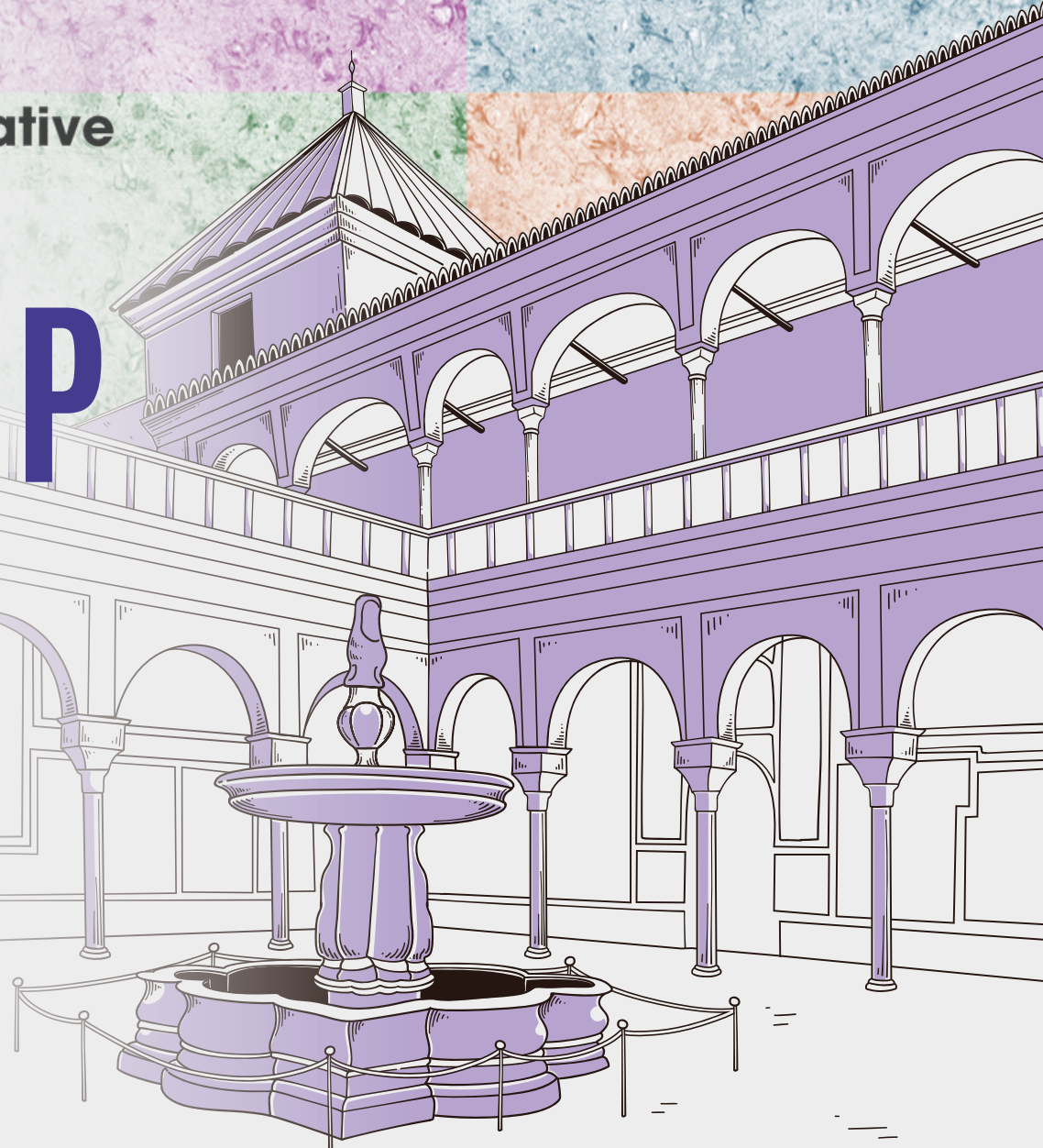
Biomarkers-based research into
neurodegenerative diseases: a new era

International Congress on Neurodegenerative Diseases

SPONSORSHIP PROPOSAL

21-23 • SEPTEMBER • 2026

SEVILLE • SPAIN



ADVANCING RESEARCH, SUPPORTING SCIENCE

The sponsorship dossier for the International Congress on Neurodegenerative Diseases **is your opportunity to be part of a leading scientific event**, where experts, researchers, and professionals come together in the fight against Alzheimer's disease.

Here you will find all the information on how to collaborate and support the advancement of knowledge and the search for solutions through sponsorship.





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GOBIERNO DE ESPAÑA

MINISTERIO DE CIENCIA, INNOVACIÓN Y UNIVERSIDADES

isc
Instituto de Salud Carlos III

cién
Fundación Centro Investigación Enfermedades Neurológicas

CENTER FOR RESEARCH ON NEUROLOGICAL DISEASES

CIEN was established to support and coordinate research in neurology, with a **particular focus on neurodegenerative diseases**. Throughout its trajectory, it has brought together and coordinated leading research groups across Spain.

CIEN primarily focuses on Alzheimer's disease and other dementias, through studies such as SCAP-AD and VARS, and also conducts research on other neurodegenerative conditions, including frontotemporal dementia through the Madrid-FTD Consortium.



THE CONGRESS



The International Congress on Neurodegenerative Diseases 2026 will take place in **Seville**, at the Virgen de los Reyes Conference Center, **from September 21 to 23**, as part of the initiatives commemorating **World Alzheimer's Day**, under the **honorary presidency of H.M. Queen Sofía**.

Organized since 2013 by **Fundación Reina Sofía** and the **Center for Research on Neurological Diseases (CIEN)**, this year's edition is also supported by **the Spanish Society of Neurology (SEN)**. The congress aims to showcase advances in Alzheimer's and other neurodegenerative disease research, foster scientific dialogue, and raise awareness of their societal impact.



THE CONGRESS



ICND 2026 **will bring together leading national and international experts to discuss the latest advances in biomarker-based research in neurodegenerative diseases**—an area that is ushering in a new era for early diagnosis, disease characterization, and the development of targeted therapies.

The **scientific program** includes **eight thematic sessions** covering key areas such as core biomarkers, neuroinflammation and glial markers, multimodal approaches and artificial intelligence, genetics, brain resilience and plasticity, as well as other dementias and patient populations.



THE CONGRESS



The congress **will feature internationally renowned speakers** such as Bill Jagust (University of California, Berkeley), Michael Heneka (University of Luxembourg), Seth Grant (University of Edinburgh), Emrah Düzel (DZNE), Charlotte Teunissen (Amsterdam UMC), Tharick Pascoal (University of Pittsburgh), and Jonathan Schott (UCL Institute of Neurology), among others.

The program will also include poster sessions showcasing emerging research and fostering interaction between early-career scientists and leading experts in the field—creating an ideal setting for exchanging insights with sponsors.

In addition, the congress will feature a **special session, “The Patient Perspective,”** organized in collaboration with patient and family associations, aimed at giving a voice to those living with these diseases and highlighting the importance of social and healthcare support.





FUNDACIÓN
REINA SOFÍA



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Fundación Centro Investigación
Enfermedades Neurológicas

THE CONGRESS BY THE NUMBERS

KEY FIGURES

+350 attendees

Researchers, clinicians, healthcare professionals, experts in neurodegenerative diseases, and patient and family associations

8 countries represented

International participation positioning the congress as a leading scientific forum

+35 speakers

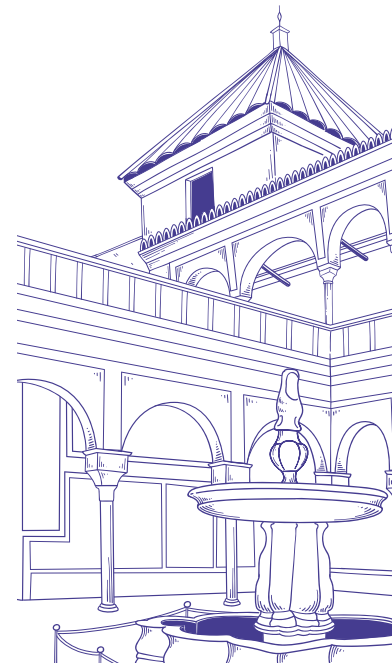
Top-tier national and international experts

4 days | 8 scientific sessions

An intensive scientific program focused on the latest research advances

- **35** scientific **presentations**
- **55** scientific **posters**

Showcasing emerging research and the participation of early-career investigators



OUTREACH & IMPACT

The congress will feature a comprehensive communication and visibility strategy designed to ensure strong impact across both traditional media and digital platforms.

Media Coverage

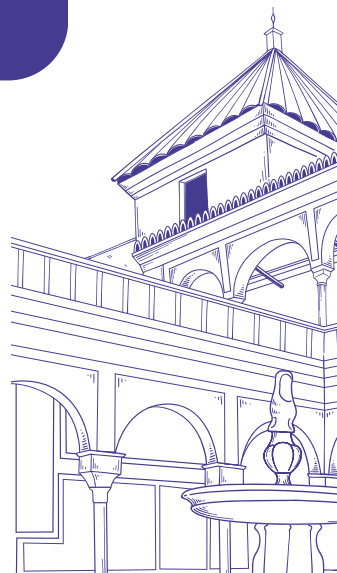
- Presence in national media (press, digital outlets, radio, and television)
- Coverage in regional and local media

Digital Impact

- **+25.000 views across owned social media channels** (Instagram, YouTube, LinkedIn, Facebook y X)
- **+800.000 views on reels** and shared content

Visibility & Promotional Assets

- Presentation videos and social media content
- Official photocall, signage, banners, roll-ups, and graphic materials



OBJECTIVES

Raise the Visibility of Alzheimer's

- Increase awareness of the scale of Alzheimer's, its progression, and the needs of patients and their families.

Awareness

- Enhance understanding of the disease and its overall impact.

Research

- Promote knowledge exchange to improve prevention, early diagnosis, and treatment.

Funding

- Increase financial support to develop new research lines and innovative therapies.



SPONSORSHIP

Sponsoring the International Congress on Neurodegenerative Diseases 2026 **represents a unique opportunity to advance research in Alzheimer's and other neurodegenerative diseases.**

By supporting this event, organizations align with a vital cause: promoting progress in diagnosis and treatment, while raising public awareness of the impact of these conditions.

Sponsors will gain visibility across all congress activities, from scientific sessions and roundtables to networking opportunities with leading international experts.



SPONSORSHIP OPPORTUNITIES

ICND International
Congress on
Neurodegenerative
Diseases
Biomarkers-based research into
neurodegenerative diseases: a new era

*Direct access to international leaders in
Alzheimer's research*



SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR

Your brand will appear alongside the official organizing institutions, becoming a key organizing sponsor of the event.

PLATINUM SPONSOR

Your brand will take center stage at the congress, with prominent visibility across all event platforms and materials.

BRONZE PARTNER

Specific contributions will be recognized and highlighted.

COMMUNICATION

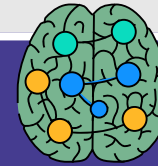
The International Congress on Neurodegenerative Diseases 2026 utilizes a wide range of communication channels and materials to promote the event before, during, and after it takes place, ensuring sponsor visibility at every stage of the congress.

OFFICIAL MATERIALS



Display of the sponsor's/collaborator's logo on signage, printed and digital programs, the website, and the official photocall.

CONGRESS



Reconocimiento en el Congreso, presencia en Recognition during the congress, including presence on the photocall, acknowledgments, and mentions in speeches and interviews.

SOCIAL MEDIA & WEBSITE



Featured publications, mentions in press releases, and visibility on the official congress website.

PHOTOCALL & PRESS CONFERENCE



Inclusion of the logo in opening title screens of the congress presentation video and during session breaks.

REGISTRATION

Becoming a sponsor of the International Congress on Neurodegenerative Diseases 2026 **grants you access to attend the event and provides valuable networking opportunities with leading institutions.**

DIAMOND

4 registrations to the congress, with full access to all scientific sessions and social events.

PLATINUM

2 registrations to the congress, with full access to all scientific sessions and social events.

BRONZE

1 registration to the congress, with full access to all scientific sessions and social events.

CUSTOM SUPPORT

1 registration to the congress, with access to selected sessions.



SPONSOR DIAMOND

FINANCIAL CONTRIBUTION
9.500 €

ORGANIZER LOGO PLACEMENT

The Diamond Sponsor will have the privilege of being associated with the Congress, with its name displayed alongside the organizing institutions—CIEN, Fundación Reina Sofía, and the Ministry of Science. This reflects a strong commitment to science and research, positioning the sponsor as a key partner of the event.

PRESS CONFERENCE INVITATION

The Diamond Sponsor will be invited to the official press conference launching the Congress, where they will have a prominent role, demonstrating their support for science and their commitment to Alzheimer's patients and their families.

PHOTOCALL PRESENCE

The sponsor will enjoy prominent visibility on the official congress photocall, alongside authorities and distinguished guests, ensuring the brand is front and center during key moments of the event.



SPONSOR DIAMOND

FINANCIAL CONTRIBUTION
9.500 €

MENTIONS IN PRESS RELEASES & SOCIAL MEDIA

The Diamond Sponsor will be prominently featured in all press releases and social media posts related to the Congress, ensuring broad exposure and recognition among a wide audience.

DEDICATED AUDIOVISUAL CONTENT

Exclusive audiovisual content will be developed highlighting the sponsor, both in pre-event promotion and during congress coverage, enhancing brand visibility and positioning.

INCLUSION IN CONGRESS PROMOTIONAL MATERIALS

The Diamond Sponsor's logo will be included in official promotional materials—such as posters, programs, backdrops, brochures, and congress merchandise—ensuring continuous brand presence before, during, and after the event.



SPONSOR DIAMOND

FINANCIAL CONTRIBUTION
9.500 €

EXHIBITION BOOTH DURING THE EVENT

The sponsor will have a dedicated on-site space within the congress, designed to facilitate direct interaction with attendees, international experts, and industry professionals. This booth will allow you to:

- Showcase projects, products, or services related to scientific research, healthcare, or technological innovation, reinforcing your commitment to science.
- Distribute informational and educational materials, reaching researchers, clinicians, patients, and associations involved in neurodegenerative diseases.
- Generate high-value networking opportunities, fostering connections with researchers, media representatives, public authorities, and other partner organizations.
- Position your brand as a key ally in research by associating it with the congress.

This benefit ensures that your presence goes beyond visibility, offering an engaging and participatory experience that strengthens your commitment to the fight against Alzheimer's and enhances your reputation within the scientific community.



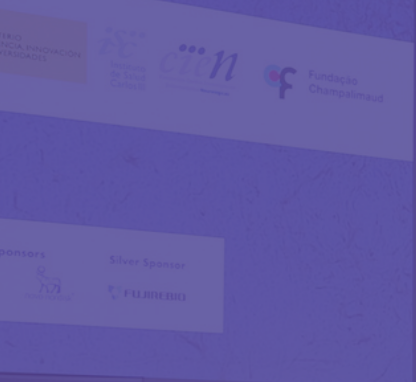




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International Congress on Neurodegenerative Diseases



SPONSOR PLATINUM

FINANCIAL CONTRIBUTION
6.000 €

SPONSOR LOGO

The Platinum Sponsor will have the privilege of being associated with the Congress, with its name displayed in a prominent position as one of the main sponsors. This reflects a strong commitment to science and research.

MENTIONS ON SOCIAL MEDIA

The Platinum Sponsor will be featured in social media posts related to the Congress, both at the time of the collaboration and during the event.

PRESENCE IN CONGRESS MATERIALS

The sponsor will enjoy prominent visibility on the official congress photocall, alongside authorities and distinguished guests, ensuring the brand is front and center during key moments of the event.



SPONSOR PLATINUM

FINANCIAL CONTRIBUTION
6.000 €

CONGRESS SCREENS

Your brand will be visible on congress screens, ensuring maximum exposure throughout the event, before and after each presentation.

EVENT AUDIOVISUALS

Your logo will appear as a Platinum Sponsor in the event highlight videos, ensuring strong visibility throughout the entire dissemination process of the congress.



SPONSOR BRONZE

FINANCIAL CONTRIBUTION
3.000 €

LOGO EXPOSURE AT THE CONGRESS

Your logo will be visible throughout the congress, highlighting your specific support for activities and resources such as catering, lanyards, notebooks, or any other materials you contribute.

MENTION IN CONGRESS MATERIALS

Your contribution will be acknowledged in official congress materials, ensuring visibility among attendees.

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**International
Congress on
Neurodegenerative
Diseases**



CUSTOMIZED SPONSORSHIPS

SPONSOR SPECIFIC ACTIVITIES

Custom Support allows companies to associate their brand with specific congress activities, generating direct and strategic visibility aligned with their interests. This type of sponsorship is flexible and adapts to each sponsor's available resources:

- **Sponsorship of speaker travel**
- **Sponsorship of Keynote Lectures:** a unique opportunity to associate your brand with high-level international keynote presentations
- **Sponsorship of Coffee Breaks**
- **Sponsorship of Poster Sessions:** associate your brand with the scientific presentation area and promote innovation
- **Sponsorship of the Speakers' Dinner:** visibility at exclusive congress events



THANK YOU!

Supporting the International Congress on Neurodegenerative Diseases 2026 is much more than backing a scientific event. It means investing in science, research, and knowledge dissemination as essential tools in the fight against Alzheimer's disease.

This congress not only brings together experts and professionals from around the world to share knowledge and scientific advances, but also plays a key role in raising social awareness, promoting a better understanding of Alzheimer's and highlighting the importance of continued research.

Becoming a sponsor or collaborator means contributing to scientific progress and supporting projects aimed at improving the quality of life of those affected.



CONTACT US

Would you like to collaborate or need more information?



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ICND

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neurodegenerative diseases: a new era

International
Congress on
Neurodegenerative
Diseases

SCIENCE
RESEARCH
COMMITMENT
FUTURE
ALZHEIMER'S
AWARENESS

Gain visibility among a highly specialized audience



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